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**Sheep Dog Peanut Butter Whiskey Aims to Raise Lifesaving Funds for
Animals in Need as Part of New ASPCA® Partnership**

*For Every Bottle Sold, \$1 will go to the ASPCA to support its work caring for, rescuing, and
finding homes for animals in the U.S.*

LOUISVILLE, KY (March 10, 2022) – Sheep Dog Whiskey is lending a helping paw to animals in need. The playful peanut butter whiskey that’s tagline is “Come. Stay. Drink. Play.” has a new command, and that’s for pet and whiskey lovers to fetch a bottle of Sheep Dog to support a great cause!

For every bottle sold from now through September 2022, Sheep Dog Peanut Butter Whiskey will donate \$1 to the [ASPCA](#) (The American Society for the Prevention of Cruelty to Animals), the longest-standing animal welfare organization in the United States. The proceeds, up to a maximum of \$25,000, will go toward supporting the ASPCA’s lifesaving work to help animals nationwide.

The ASPCA assists animals in need through on-the-ground disaster and cruelty interventions, behavioral rehabilitation, animal placement, legal and legislative advocacy, and the advancement of the sheltering and veterinary community through research, training, and resources.

Sheep Dog, which shares a long-term commitment to helping feed and care for homeless pets, is also launching a new dog treat jar filled with 50ml bottles of Sheep Dog Peanut Butter Whiskey. All purchases of the reusable treat jar, which will begin arriving in liquor stores in April, will go toward Sheep Dog’s donation to the ASPCA.

This 70-proof flavored whiskey is made with natural peanut butter flavors and carries notes of vanilla and caramel popcorn with warm whiskey undertones. Sheep Dog can be found in liquor stores across the United States.

“We are grateful for Sheep Dog’s support of our lifesaving work to protect and care for animals across the country,” said Rebecca Frommer, Director, Cause Partnerships & Events, ASPCA. “For every bottle purchased, the ASPCA will receive a vital donation to support our commitment to helping vulnerable animals in need.”

For more information about Sheep Dog Whiskey visit <https://sheepdogwhiskey.com/>, or check out Sheep Dog on social media on Facebook at www.facebook.com/sheepdogwhiskey/, and Instagram [@sheepdogpbwhiskey](https://www.instagram.com/sheepdogpbwhiskey). More information about the ASPCA can be found at <https://www.asPCA.org/>.

About Sazerac

Sazerac is one of America’s oldest family owned, privately held distillers with operations in the United States in Louisiana, Kentucky, Indiana, Virginia, Tennessee, Maine, New Hampshire, South Carolina, Maryland, California, and global operations in the United Kingdom, Ireland, France, India, Australia and Canada. For more information on Sazerac visit <https://www.sazerac.com/>.