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2020 SAN FRANCISCO WORLD SPIRITS COMPETITION RECOGNIZES FOUR SAZERAC CANADIAN WHISKIES

Montreal (May 6, 2020) –Mister Sam Blended Whisky was awarded a Gold Medal at the 2020 San Francisco World Spirits Competition. Two other Canadian whiskies produced at the Old Montreal Distillery, received Silver Medals: Caribou Crossing, the world’s first single barrel Canadian whisky, and Royal Canadian Blended Whisky. High River Canadian Blended Whisky received a Bronze Medal.

The Gold Medal winning Mister Sam Blended Whisky is a tribute to the greatest whisky man of the 20th century Mr. Sam Bronfman of Seagram. This is a highly limited release, released just once a year. Sazerac’s world-renowned Master Blender, Drew Mayville, created this exclusive blend for Mister Sam, and hand-selected the individual barrels for Caribou Crossing Single Barrel Canadian Whisky.

Throughout four days of highly controlled blind tastings, the experienced judging panels evaluated each product on an individual basis and determined which entries are worthy of a Gold, Silver, or Bronze Medal.

Mister Sam, Caribou Crossing, Royal Canadian and High River are from Sazerac’s Old Montreal Distillery in Canada.

Full results have been released and published on the San Francisco World Spirits Competition (SFWSC) website, www.sfspiritscomp.com.

About Sazerac

Sazerac is one of America’s oldest family owned, privately held distillers with operations in the United States in Louisiana, Kentucky, Indiana, Virginia, Tennessee, Maine, New Hampshire, South Carolina, Maryland, California, and global operations in the United Kingdom, Ireland,

France, India, Australia and Canada. For more information on Sazerac, please visit www.sazerac.com.