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Sazerac Whiskies Awarded Gold Medals at International Spirits Challenge 2020

LOUISVILLE, Ky. -- (Dec. 10, 2020) – Sazerac brands Paddy’s Old Irish Whiskey, Michael Collins Irish Whiskey and Imperial 12-Year-Old Scotch Whisky earned Gold Medals for their quality and excellence during the 25th annual International Spirits Challenge. These medals were only given to brands that saw exceptional success in the competition’s blind tasting process.

The Tasting Awards were held over 12 days of intense blind tastings by panels of more than 50 experienced industry professionals. Samples were delivered to the judges in flights of numbered tasting glasses to ensure accuracy. Each judge assessed the products according to age, region and variety, which is determined by the entrant and verified by the chairman.

Paddy’s Old Irish Whiskey is a triple-distilled spirit from Cork County, Ireland, where it has been produced for almost 250 years. Michael Collins Irish Whiskey is a blended offering named after the legendary Irish revolutionary. The brand was revived by Sazerac in 2015. Imperial 12-Year-Old Scotch Whisky is a blended Scotch noted for its fruity aroma and caramel notes.

The International Spirits Challenge received more than 1,700 entries from nearly 70 countries around the globe in this, its 25th anniversary year. Results from the 2020 International Spirits Challenge can be found at www.internationalspiritschallenge.com.

About Sazerac

Sazerac is one of America’s oldest family owned, privately held distillers with operations in the United States in Louisiana, Kentucky, Indiana, Virginia, Tennessee, Maine, New Hampshire, South Carolina, Maryland, California, and global operations in the United Kingdom, Ireland, France, India, Australia and Canada. For more information on Sazerac, please visit www.sazerac.com.