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SAZERAC COMPANY NAMED AMERICAN WHISKEY PRODUCER OF THE YEAR AT 2021 INTERNATIONAL SPIRITS CHALLENGE

LOUISVILLE, KY (Aug. 25, 2021) –For the second year in a row, the Sazerac Company was named the American Whiskey Producer of the Year at the International Spirits Challenge (ISC).

Determined by a weighted points system, Producer of the Year Awards reflect the success of all brands entered into a single category. With 33 American Whiskey medals, including 19 Gold medals, the Sazerac Company came out on top in the category which had 127 total entries. Sazerac was also awarded this coveted title in the 2020 ISC Awards.

ISC Tasting Award winners are chosen over a rigorous 12-day process of blind tastings. Panels of experienced judges award a score for products' aroma, appearance, taste and finish. Those scores are then combined to determine which medal can be awarded.

For a full list of results from the 2021 International Spirits Challenge, visit https://www.internationalspiritschallenge.com/live/en/page/isc-2021-winners.

About Sazerac

Sazerac is one of America's oldest family owned, privately held distillers with operations in the United States in Louisiana, Kentucky, Indiana, Virginia, Tennessee, Maine, New Hampshire, South Carolina, Maryland, California, and global operations in the United Kingdom, Ireland, France, India, Australia and Canada. For more information on Sazerac visit <u>https://www.sazerac.com/.</u>