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## **For Immediate Release**

## Eastern Kentucky Flood Victims to Benefit from Buffalo Trace Distillery Auction of Highly Rare and Collectible Whiskeys

Online Auction Offers Full Line Up of Some of the Distillery's Most Coveted Collections such as Van Winkle, Buffalo Trace Antique Collection and Blanton's

FRANKFORT, FRANKLIN COUNTY, KY (Aug. 16, 2022) In late July, record rainfalls in Eastern Kentucky led to catastrophic damage and the loss of at least 37 lives. Unfortunately, some of Buffalo Trace's team members in the area did experience the ultimate loss of extended family members.

To help raise funds for disaster relief, Buffalo Trace is partnering with Menish Productions on six very rare and unique whiskey packages, including a VIP tour of Buffalo Trace Distillery, available via online auction starting Aug. 18, 2022 at 9 a.m. and running through Aug. 25, 2022 at 7:00 p.m. Up for bid are a complete set of Pappy Van Winkle whiskies, (including Van Winkle Rye), a complete set of Buffalo Trace's Antique Collection, including a 2020 George T. Stagg, Blanton's, Double Eagle Very Rare, and other exclusive offerings.

The items which will be offered are:

- One <u>Van Winkle Whiskey</u> set which includes:
  - o Old Rip Van Winkle 10 Year Old Bourbon
  - O Van Winkle 12 year old "Lot B" Bourbon
  - Van Winkle Family Reserve Rye Whiskey

- o Pappy Van Winkle 15 year old Bourbon
- o Pappy Van Winkle 20 year old Bourbon
- o Pappy Van Winkle 23 year old Bourbon
- One Buffalo Trace Distillery <u>Antique Collection</u> (BTAC) set including:
  - o William Larue Weller Bourbon (125.3 proof)
  - o Thomas H. Handy Sazerac Rye (129.5 proof)
  - o Eagle Rare 17 Year Old Bourbon (101 proof)
  - o Sazerac Rye 18 Year Old Bourbon (90 proof)
  - o 2020 George. T. Stagg Bourbon (130.4 proof)
- One <u>Double Eagle Very Rare Bourbon</u>
- Two sets of <u>Blanton's Single Barrel Bourbon</u> each package includes:
  - o Blanton's Single Barrel Domestic Bourbon (93 proof)
  - o Blanton's Single Barrel Gold edition Bourbon (103 proof)
  - o Blanton's Straight From the Barrel Bourbon (proof varies)
  - o Barrel head signed by Master Distiller Harlen Wheatley
  - o VIP tour for four at Buffalo Trace Distillery
- One Old Charter Oak Bourbon collection which includes:
  - o Old Charter Oak Mongolian Oak Bourbon
  - o Old Charter Oak French Oak Bourbon
  - o Old Charter Oak Canadian Oak Bourbon
  - Old Charter Oak Chinkapin Oak Bourbon

"The loss of lives, housing, infrastructure, and even basic necessities most of us take for granted is devasting," said Mark Brown, chief executive officer, Buffalo Trace Distillery. "We hope our bourbon community, who we know can be very generous, really shows its support and we're able to raise an unheralded amount of funds for Eastern Kentucky disaster relief."

Details on the auction and how to bid can be found <u>here</u>. All proceeds from the auction will go to disaster relief in Eastern Kentucky.

## **About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its George T. Stagg was named World Whiskey of the Year for 2022 and its Thomas H. Handy Sazerac Rye was named 2<sup>nd</sup> Finest Whiskey in the World for 2022. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To Buffalo learn more about Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit http://www.buffalotracedistillery.com/media