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**SAZERAC COMPANY NAMED AMERICAN WHISKEY PRODUCER OF THE YEAR
BY 2020 INTERNATIONAL SPIRITS CHALLENGE**

LOUISVILLE, KY (Nov. 11, 2020) –The Sazerac Company was named the American Whiskey Producer of the Year by the International Spirits Challenge (ISC) 2020.

The ISC awards its Producer of the Year titles to the best performing drink producers in the competition by scoring the achievement of all brands entered into a single category. The Sazerac Company claimed the American Whiskey title with 26 of its whiskies earning medals.

Of those medals, Sazerac whiskies received two Double Gold medals, 19 Gold medals and five Silver medals. Sazerac medal recipients include bourbon and rye whiskies, Irish whiskies and Canadian whiskies.

All spirits entered into the ISC are subjected to intense blind tastings conducted by panels of more than 50 respected and experienced industry professionals. Each judge assesses the products according to age, region and variety, which is determined by the entrant and verified by the chairman.

Results from the 2020 International Spirits Challenge can be found at <https://www.internationalspiritschallenge.com/2020/en/page/2020-results>.

About Sazerac

Sazerac is one of America's oldest family owned, privately held distillers with operations in the United States in Louisiana, Kentucky, Indiana, Virginia, Tennessee, Maine, New Hampshire, South Carolina, Maryland, California, and global operations in the United Kingdom, Ireland, France, India, Australia and Canada. For more information on Sazerac visit <https://www.sazerac.com/>.