

**Contact:** Kristie Wooldridge

Public Relations Associate Manager, Communications Sazerac Company kwooldridge@sazerac.com

502-783-5652

# Corazón Tequila Awarded Top Trophy for Expresiones Sazerac Rye Añejo at International Spirits Challenge 2020

**LOUISVILLE, KY (Dec. 3, 2020)** – Corazón was awarded a Trophy medal for its Expresiones del Corazón Sazerac Rye Añejo at the 25<sup>th</sup> annual International Spirits Challenge. This award is only given to brands that saw exceptional success in the blind tasting process and is the highest tasting award available at the ISC.

The Tasting Awards were held over 12 days of intense blind tastings by panels of more than 50 respected and experienced industry professionals. Samples were delivered to the judging area in flights of numbered tasting glasses to ensure the accuracy of the blind tasting. Each judge assessed the products according to age, region and variety, which is determined by the entrant and verified by the chairman.

Earlier this year, the same Corazón expression was awarded an ISC Double Gold medal, and four of the Sazerac Company's agave spirits were awarded Gold medals, including its three Los Vecinos del Campo Mezcals.

## Sazerac spirits awarded Gold were

- Los Vecinos del Campo Mezcal Ensamble No. 1
- Los Vecinos del Campo Mezcal Espadin
- Los Vecinos del Campo Mezcal Tobala
- Tequila Corazón de Agave Añejo

## Silver Medals were awarded to

- Expresiones del Corazón Artisanal Blanco
- Expresiones del Corazón Thomas H Handy Sazerac Añejo
- Tequila Corazón de Agave Extra Añejo
- Tequila Corazón de Agave Reposado

### Bronze was awarded to

• Tequila Corazón de Agave Blanco

This year, in its 25<sup>th</sup> year, the International Spirits Challenge received more than 1,700 entries from nearly 70 countries around the globe. Results from the 2020 International Spirits Challenge can be found at <a href="https://www.internationalspiritschallenge.com">www.internationalspiritschallenge.com</a>.

### **About Sazerac**

Sazerac is one of America's oldest family owned, privately held distillers with operations in the United States in Louisiana, Kentucky, Indiana, Virginia, Tennessee, Maine, New Hampshire, South Carolina, Maryland, California, and global operations in the United Kingdom, Ireland, France, India, Australia and Canada. For more information on Sazerac, please visit www.sazerac.com.