



Contact: **Kristie Wooldridge**
Public Relations Associate Manager,
Communications
Sazerac Company
kwooldridge@sazerac.com
502-783-5652

Caribou Crossing Single Barrel and Royal Canadian Small Batch Whiskies Earn Gold Medals at International Spirits Challenge 2020

MONTREAL -- (Dec. 9, 2020) – Sazerac brands Caribou Crossing Single Barrel and Royal Canadian Small Batch Canadian Whiskies were awarded Gold medals at the 25th annual International Spirits Challenge. These awards were only given to brands that saw exceptional success in the blind tasting process.

The Tasting Awards were held over 12 days of intense blind tastings by panels of more than 50 respected industry professionals. Samples were delivered to the judges in flights of numbered tasting glasses to ensure accuracy. Each judge assessed the products according to age, region and variety, which is determined by the entrant and verified by the chairman.

Caribou Crossing Single Barrel is the world's first single barrel Canadian Whisky and was designed to reinvent the category. Royal Canadian Small Batch Canadian Whiskey is carefully made in very small batches with detailed attention from Sazerac's master blender.

The International Spirits Challenge received more than 1,700 entries from nearly 70 countries around the globe in this, its 25th anniversary year. Results from the 2020 International Spirits Challenge can be found at www.internationalspiritschallenge.com.

About Sazerac

Sazerac is one of America's oldest family owned, privately held distillers with operations in the United States in Louisiana, Kentucky, Indiana, Virginia, Tennessee, Maine, New Hampshire, South Carolina, Maryland, California, and global operations in the United Kingdom, Ireland, France, India, Australia and Canada. For more information on Sazerac, please visit www.sazerac.com.